



ANNUAL REPORT

2019

WELCOME TO THE ANNUAL REPORT 2019

Today, education remains an inaccessible right for millions of children around the world. More than 260 million children worldwide are out of school, and more than half of those in school are not learning basic skills.¹

JUSTWORLD IS ON A MISSION TO CHANGE THAT.

JustWorld International is a not-for-profit organization that transforms the lives of children in impoverished communities around the world.

¹ UNESCO Institute for Statistics (UIS) database

CONTENT

2	MISSION	8	GLOBAL PARTNER PORTFOLIO
4	LETTER FROM JUSTWORLD EXECUTIVE DIRECTOR	9	Cambodia
		10	Guatemala
		12	Honduras
		14	United States
5	LEADERSHIP AND STAFF	16	JUSTWORLD AND THE FEI
6	JUSTWORLD WHOLE-CHILD APPROACH	17	THE CHANGEMAKER EFFECT
7	STORIES OF CHANGE	18	RECOGNITION AND FINANCIAL MANAGEMENT
		19	PARTNERS AND SPONSORS



A LETTER FROM JUSTWORLD EXECUTIVE DIRECTOR

Roughly 10 percent of the world's population, or 734 million people, live on less than \$1.90 a day. The majority of the global poor are poorly educated and under 18 years of age.¹

It continues to be JustWorld's mission to transform the lives of children through nutrition and education, with education being the keystone solution to fracturing the cycle of poverty. The limited resources that are available in impoverished communities often restricts the quality and relevance of education. Many children living in the communities JustWorld serves come from families who struggle to maintain basic needs and often have to choose between sending their child to school or finding food.

For seventeen years, JustWorld has been providing effective solutions to address gaps in education around the globe. This year, through the generous support of our international community, JustWorld was able to provide for more students than ever before.

Each of these students has a name and has a story. Thousands of equestrians and individuals who serve as JustWorld Ambassadors and supporters contribute to each of their stories. Through generous gifts, social media posts, likes and shares, grassroots fundraisers, volunteer hours, and monthly giving, JustWorld supporters are champions for building brighter futures.

¹ World Bank, Development Research Group

This year marked a historical JustWorld milestone. The Fédération Equestre Internationale (FEI), the largest governing body of equestrian sports, selected JustWorld as an “Official Charity Partner”. The JustWorld family of changemakers and their collective dedication and support cemented the unprecedented event. The FEI partnership validates the work of JustWorld.

The JustWorld strategic plan calls for the expansion of the JustWorld portfolio to reach more children in more countries. Working with, and having the official support of the FEI, will enable JustWorld to continue the impact on the established JustWorld partner organizations and greater fulfill their needs.

It is with great pleasure that I invite you to read about the 2019 accomplishments that JustWorld changemakers have made together.



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JUSTWORLD EXECUTIVE DIRECTOR

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THE JUSTWORLD WHOLE-CHILD APPROACH

JustWorld works with partner organizations to provide the resources necessary to address gaps in education. Research tells us that education alone is not the solution. Poor health is a reason children don't attend school. They have limited or no access to basic health care or proper nutrition. JustWorld recognizes this need and has adopted a whole-child approach for students.



VETTED LOCAL PARTNER ORGANIZATIONS

JustWorld partners with carefully-chosen local experts who undergo a thorough vetting process. These partners have a community-centered approach with a deep knowledge of underlying needs, excellent reporting practices, and a thorough understanding of how to implement effective programs in their community.



HEALTH & NUTRITION PROGRAMS

JustWorld promotes health by providing nutritious meals and snacks, which are often the only sustenance students receive. Food security is important. When you have food security, you have the ability to be productive. JustWorld also promotes health by supporting organizations which provide access to sanitation, clean water and basic services such as check-ups, preventative care and prescribed treatments.



EDUCATION PROGRAMS

Quality education is essential for life. A vital human right, education plays a key role in human, social, and economic development. Lack of access to education is one of the most certain ways of transmitting poverty from generation to generation. According to UNESCO, if all students in low-income countries had just basic reading skills (nothing else), an estimated 171 million people could escape extreme poverty. If all adults completed secondary education, the global poverty rate would be cut in half. Knowledge is power.

STORIES OF CHANGE

JustWorld touches the lives of thousands of students around the world, giving them hope for a brighter future.

Each of these children has a name and story.

NICHOLAS FROM THE UNITED STATES

Nicholas, whose family moved to Belle Glade from the Dominican Republic, loves bringing home books from the JustWorld literacy program. He is able to help teach his mother English and read to his little brother.

Nicholas received the gift of education this year through JustWorld educational programs.



LUIS FROM GUATEMALA

Luis is a special little boy who loves to play soccer, spend time with his friends at the JustWorld school in Guatemala, and play the guitar. He dreams of becoming a music teacher one day.

Luis and other JustWorld students received hot, nutritious meals and snacks every day at school thanks to the JustWorld programs. This allows them to focus on their learning. JustWorld students around the globe received more than 324,000 meals this year.



CHANTOU FROM CAMBODIA

Chantou is a vibrant little girl who excels in her classes, especially math, and loves to perform Apsara, a Khmer traditional dance. She is the first in her family to go to school.

Chantou and her peers in Cambodia received 5 kg of rice each month this year to bring home to their family. This rice feeds her family of six for an entire month. The JustWorld-funded rice incentive significantly reduces the need for children like Chantou to sort through trash to earn money for their families rather than going to school. More than 2,700 kg of rice were provided this year to students and their families, leading to improved school attendance and academic performance.



SONYA FROM GUATEMALA

Sonya never had the chance to see a doctor before receiving vital healthcare through the support of JustWorld. The on-site doctor was able to help her control her diabetes and provide support for her family. To Sonya, the doctor is a hero. She is inspired to grow up to be a doctor to help others.

The on-site doctor in Guatemala also provides medical attention to the entire school and surrounding community, including routine check-ups and vaccinations. This is often the only access to health services families receive.



GLOBAL PARTNER PORTFOLIO

CAMBODIA

At the largest waste disposal site in the country of Cambodia, scavengers sift through tons of new waste dumped each day. They search for food for their next meal, or recyclables to resell.

Widespread poverty in Cambodia is a fact of life for many, dating back four decades ago to the Khmer Rouge Regime. Roughly the entire population was killed during that time. What followed the brutal genocide was a civil war that continued through the early 1990's. The country has been rebuilding ever since, but still lacks basic resources. Living precariously, and with lack of sufficient resources, today nearly half of the population is under the age of 24.¹

IN CAMBODIA

An estimated one in three children under the age of five suffer from stunting.²

Only 57% of children in Cambodia complete secondary education.²

Child labor is an everyday reality for more than 45% of children ages 5-14 in Cambodia.³

1. Quackenbusch, Casey. 40 Years After the Fall of the Khmer Rouge, Cambodia Still Grapples with Pol Pot's Brutal Legacy. Time, 2019

2. World Bank Group Systematic Country Diagnostic (SCD)

3. Humanium. Realizing Children's Rights in Cambodia

THE JUSTWORLD IMPACT

PEOPLE IMPROVEMENT ORGANIZATION

Together, JustWorld and Phymean Noun, Founder and Director of People Improvement Organization (PIO) in Cambodia, have made education a possibility for countless impoverished children living at the site of a municipal garbage dump at the outskirts of the capital city, Phnom Penh. JustWorld funds the operational costs of a Kindergarten-Grade 6 school, providing qualified teachers, an on-site doctor, educational materials, daily lunches, and rice allotments for families as an incentive to keep their children in school.

2019 JUSTWORLD IMPACT

- Students received 11 months of instruction, as compared to state-funded schools, which only operate nine months out of the year.
- 100% of the students are graduating and testing outperforms state funded schools.
- More than 650 students had access to clean drinking water and received hot, nutritious lunches provided through funding from JustWorld, which also included utilities as well as kitchen staff salaries.
- More than three tons of rice were distributed to students to share with their family. This rice provided needed food and served as an incentive for school attendance.
- School days are spent in bilingual classrooms, with a strong emphasis on English.

GUATEMALA

After 30 years of internal violence and war, Guatemala has become a breeding ground for violent behavior and organized crime. Drug trafficking, kidnapping, and robberies often involve youth and youth gangs as perpetrators. Many Guatemalans, coping with violence, often experience displacement and separation of families. As a result, families experience high levels of poverty and lack social and economic mobility.

IN GUATEMALA

The enrollment rate for middle school is less than 40%.¹

More than 1.6 million youth between 15 and 24 years are out of school and do not have basic life or vocational skills to enter the workforce.¹

Guatemala has the third-highest rate of stunting, or chronic malnutrition, worldwide.²

The number of Guatemalans apprehended by the U.S. Border Patrol jumped to 117,000 last year, a 75% increase from the year before.³

1. USAID. Guatemala Sector Brief. 2019

2. The World Bank. Nutrition at a Glance, Guatemala. 2015

3. National Geographic. Strohlic, Nina. How this quiet region in Guatemala became the epicenter of migration. 2019





THE JUSTWORLD IMPACT

LOS PATOJOS

While working as a teacher in Guatemala, Juan Pablo Romero Fuentes saw his students struggling with drugs and gangs. These were issues his own generation faced. Moved by what he witnessed, he was determined at the age of 23 to make a difference. He turned part of his family home into a community center and began Los Patojos. Together, Los Patojos and JustWorld built an accredited education program for students in Pre-Kindergarten through Grade 10. JustWorld is funding Los Patojos' education, nutrition and health programs; providing qualified teachers and nutritious hot meals to all students as well as funding the salary of the onsite doctor who provides critical health prevention and intervention services.

2019 JUSTWORLD IMPACT

- Balanced, hot meals with more fruit, vegetables, and protein were provided twice daily to the students at Los Patojos, helping to improve height and weight ratios throughout the population.
- More than 2,600 patients were treated by an attending doctor, providing targeted health care services including vaccinations.
- Los Patojos provides 320 days of educational instruction, as compared to the 200 days mandated by the Ministry of Education, and places a priority on reading and writing, STEM programs, bilingual studies, and cultural development. Qualified teachers help children build essential skills, inspire, and motivate.

HONDURAS

In Honduras, seven out of ten children live below the poverty line and three out of four children leave school between the ages of 12 and 18.¹ Finding little opportunity once they leave school, more than half are faced with the impossibility of finding a job. These children have no education, no skills and little resources. A sense of hopelessness pervades entire communities, especially among youth. Not only do children worry about where their next meal will come from, but they experience fear living in a violent country with little stability.

IN HONDURAS

Only 30% of youth, ages 15 to 17, have access to education.²

68.5% of Hondurans live in poverty.³

In rural Honduras, 48% of the population suffers from malnutrition.⁴

Honduras is one of the most violent places in the world with a homicide rate of 44.7 per 100,000.⁵

1. UNICEF, Dineen, Jessica. Why Children Are Fleeing Honduras, And What UNICEF Is Doing About It, 2019

2. National Institute of Statistics

3. World Bank, 2016

4. USAID, 2019

5. Violence Observatory at the National Autonomous University of Honduras, 2019

THE JUSTWORLD IMPACT

COMPARTIR

JustWorld partners with Asociación Compartir to provide a mobile library. The JustWorld Mobile Library brings learning directly to children living in remote towns where it is economically and geographically too challenging for children to attend school. Books help children develop basic language skills, critical thinking skills, they help nourish imaginations, answer questions, create questions, inspire, comfort, and offer a great escape.

The JustWorld Mobile Library develops youth literacy and self-expression while providing access to books, reading programs, tutoring, music, theatre, and cultural arts programs. JustWorld also supports community libraries which provide supplemental reading programs and tutoring to thousands of children.

2019 JUSTWORLD IMPACT

- 1,000 new books were added to the Mobile Library, which traveled more than a 100 miles each week and met more than 5,700 children who wouldn't otherwise have access to books without the support of JustWorld. As a result of JustWorld funding, many students held a book for the first time.
- Nutritious snacks and fresh water were served to children participating in activities through the mobile library and artistic workshops.
- Training workshops were completed by teachers, library volunteers, and tutors in reading techniques and storytelling in order to enhance language skills and improve the competencies of participants and promote more reading.



UNITED STATES

It is estimated that one in five children live in poverty in the United States, which means 15.5 million impoverished children are facing their own distinct challenges that leave them struggling to receive an adequate education.¹ Early intervention is critical. Children from low-income homes have a much greater vocabulary gap, resulting in lower language skills, test scores, and academic achievement. Two-thirds of students who cannot read proficiently by the end of fourth grade will end up in jail or on welfare.²

These statistics are the reality for those living in Belle Glade, Florida, a town with crippling unemployment, widespread poverty, and persistent violence. These students are among the poorest ranking and performing in the country.

AT THE JUSTWORLD PARTNER SCHOOL IN BELLE GLADE, FLORIDA

The poverty rate is 39.1%, compared to 12.3% nationwide.³

99.4% of students are on free and reduced lunch assistance, which is significantly higher than the national average of 75%.⁴

Merely 9% of the population in Belle Glade, aged 25 years or older, has a degree from an institute of higher learning.⁵

Only 40% of students are proficient in math and a shocking 32% in English.⁶

1. U.S. Census Bureau. The federal "poverty line" for a family of four is about \$24,000.

2. Write Express Corporation. "Literacy Statistics." Begin to Read. Accessed February 24, 2015

3. Data USA, 2017

4. National Center for Education Statistics in the United States, 2016

5. United States Census Bureau, Belle Glade, 2014-2018

6. Florida Standards Assessments



THE JUSTWORLD IMPACT

STORYBOOK TREASURES

Together, JustWorld and StoryBook Treasures bring Belle Glade a program designed to close the achievement gap between culturally, linguistically, and economically deprived students and their peers. Designed by a lifelong teacher, StoryBook Treasures has created a program to impact the future of children through books.

After three years, the initiative has helped children make authentic connections to literature of all genres. Classrooms have built quality library collections and enabled children to own books at home, perhaps for the first time.

2019 JUSTWORLD IMPACT

- Students' reading comprehension, vocabulary, and family engagement increased by 100% using the Storybook Treasures program.
- Storybook Treasures is taught within the school setting by specially trained Pre-kindergarten through Grade 3 teachers and is built to equip students with:
 - a comprehensive curriculum that enhances classroom learning
 - a classroom set of books
 - a personal set of books for each child to use in the classroom as well as those to take home to build their own library collection
 - supplemental support materials throughout the school year
- Teachers were given professional development for program instruction and strategies to engage students and families.
- Students from Grade 4 and Grade 5 served as 'buddy' readers, resulting in 85% program participation of the school's entire student body.
- Data has shown that the Storybook Treasures program has proven successful in underperforming schools, giving confidence that growth will be achieved with the JustWorld partner school in Belle Glade.

OFFICIAL CHARITY PARTNER

In May 2019, a historic juncture and development for JustWorld took place as the Fédération Equestre Internationale (FEI), the largest governing body of equestrian sports, selected JustWorld as an “Official Charity Partner.” This relationship developed thanks to the invested time and dedication of JustWorld Founder and President, Jessica Newman. The partnership helps to validate the work of the organization and serves as an endorsement to other donors and supporters. Upon signing an MOU with the FEI, Newman shared, “We are thrilled to collaborate with the FEI and together transform the lives of children through equestrian sport. This has been a longtime goal for JustWorld. We believe that working together with the FEI and having their official support will have a remarkable influence and further enhance our charity programs.”

The collaboration between the FEI and JustWorld will have an insurmountable impact on new audiences. JustWorld and the FEI will work closely on a communication plan that will reach the international equestrian network and communication channels of the FEI; growing the JustWorld donor base and continuing the changemaker effect.



JustWorld Founder and President, Jessica Newman, alongside FEI President, Ingmar De Vos pictured shortly after signing the FEI and JustWorld partnership agreement.

“Our organizations have a very strong connection, sharing the same values of promoting equestrian sport and encouraging its development among the youth.”

- FEI President Ingmar De Vos

THE CHANGEMAKER EFFECT

AMBASSADORS RIDING FOR A CAUSE

Since 2003, thousands of Ambassadors have raised awareness and funds in support of the JustWorld mission. Ambassadors come from more than 42 countries from around the world. They include equestrians - professional, amateur, and junior riders - international judges, course designers, and officials. They are the foundation of JustWorld and they are who make change happen.

DEVELOPING PARTNERSHIPS

Thousands of international supporters have attracted corporations, events, and companies to join the JustWorld family. JustWorld partners have made significant financial contributions to help fund JustWorld programs as well as provide JustWorld-branded products, sponsor or host JustWorld fundraising events, including the Annual Gala, and offer partnerships that allow JustWorld to create lasting impact on children around the world.



TRANSPARENCY AND RECOGNITION

Focused on financial diligence, operational efficiency, program results, and strong governance, JustWorld has received endorsement and recognition for excellence from charity evaluation services and world-renowned vetting committees.

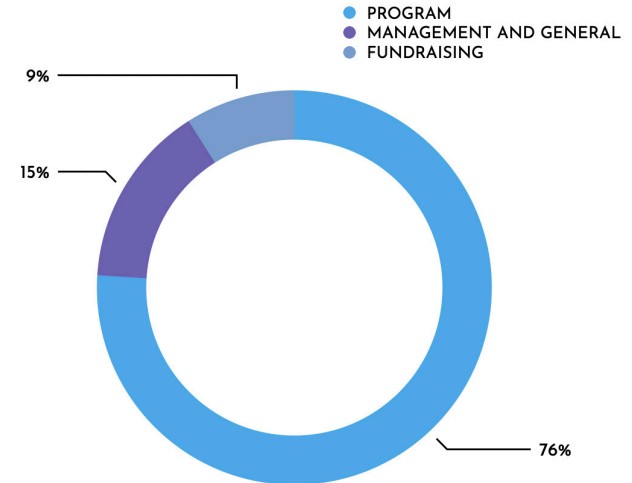
The founders of JustWorld partner projects in Cambodia and Guatemala have been recognized as CNN Top 10 Heroes for their work to advance and improve the livelihood of children in their communities. CNN Heroes has received tens of thousands of submissions and profiled over 200 heroes since its inception. These awards are a testament to the impact the JustWorld partners are making and continues to spread visibility and awareness of these powerful programs.



STRONG FINANCIAL MANAGEMENT

Revenue is received through donations made by individuals, corporations, foundations, trusts, fundraising events, an annual gala as well as indirect support raised by JustWorld donors in countries outside of the United States and sent directly to the partner organizations that JustWorld serves. Indirect support was specifically generated through JustWorld Europe, a not-for-profit entity in France that shares a common charitable mission of providing grants to the same project partners, Lombard Odier, a Swiss public benefit umbrella foundation as well as donations that came through countries that host JustWorld project partners.

For the year ended June 30, 2019, JustWorld exceeded nonprofit industry standards¹ - 76% of total functional expenses on program services, 15% on management and general expenses and 9% on fundraising expenses.



The percentages of functional expenses reflected in the pie chart are the totals of the functional expenses reflected on the 2019 Form 990 of \$819,776 and the international indirect support of \$91,882 received.

1. <https://www.charitynavigator.org/index.cfm?bay=content.view&cpid=48>

STATEMENT OF ACTIVITIES

	TOTAL EXPENSES	PROGRAM SERVICE EXPENSES	MANAGEMENT AND GENERAL EXPENSES	FUNDRAISING EXPENSES
Grants and other assistance to domestic organizations and domestic governments	\$15,650	\$15,650		
Grants and other assistance to foreign organizations, foreign governments, and foreign individuals	\$275,233	\$275,233		
Compensation of current officers, directors, trustees, and key employees	\$142,491	\$79,533	\$33,870	\$29,088
Other salaries and wages	\$200,229	\$111,760	\$47,594	\$40,875
Other employee benefits	\$29,381	\$16,399	\$6,984	\$5,998
Payroll taxes	\$27,003	\$15,497	\$6,169	\$5,337
Fees for services (non-employee):				
Legal	\$3,924	\$1,962	\$1,962	
Accounting	\$54,998	\$27,499	\$27,499	
Office Expense	\$11,131	\$6,166	\$4,965	
Information technology	\$11,916	\$7,203	\$4,713	
Travel	\$12,252	\$10,895	\$1,341	\$16
Depreciation, depletion, and amortization	\$783		\$783	
Insurance	\$8,919	\$4,460	\$4,459	
Outreach services	\$13,182	\$13,182		
Other expenses	\$12,684	\$12,684		
Total functional expenses	\$819,776	\$598,123	\$140,339	\$81,314

JustWorld's 2018-2019 Independent Auditor's Report of Financial Statements is available upon request and IRS Form 990 is available on our website, www.justworldinternational.org.

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