

# 2004 Annual Report

#### Mission

To prepare and empower students to become visionary leaders and work for social justice.

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Dear Friends and Supporters:

In our Annual Report for 2004, I am proud to share with you our excitement and enthusiasm following a year filled with growth and success. This past year allowed us to continue to learn from our experiences and apply those lessons to the improvement of JustWorld International and our actions in favor of underprivileged children around the world.

We launched the year with our first annual JustWorld International fundraiser held at Belle Herbe Farm in Wellington, FL, on January 24. We were thrilled with the success this fundraiser brought, as we were able both to raise a significant amount of program funding and to gain much publicity for JWI. On this occasion, we also launched our newest initiative — Jump for a Just World — targeted at raising awareness in the equestrian community about the problems of injustice that run so rampant around the world. A number of renowned professional and amateur riders, in addition to junior riders, expressed an interest in becoming rider representatives for JWI, and their involvement throughout 2004 allowed us to gain a significant amount of press coverage and raise over \$65,000 in contributions from the equestrian public and competitors.

Our program goals for 2004 were three-fold. First of all, we established a student training program for JWI volunteers sent into the field during the summer. With the help of expert trainers, all of our student volunteers came together before going into the field to prepare for the work they would face and accomplish once on location. We also held a follow-up session after they had returned to gain feedback on how we could improve our actions and help future volunteers work through the experiences they had in the field. Second, we launched new, long-term partnerships with project sites in Cambodia, Honduras, and Senegal while continuing to invest in exploring other sites around the world where our contribution could be significant. Third, we solidified our partnerships on the ground by creating and sponsoring projects with our partners to help orphaned and vulnerable children. Both our international student interns and local student interns, who have been recruited and trained on location, are playing a significant role in bringing these projects to fruition.

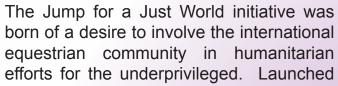
Training and empowering young people to make a positive difference in the world while helping the children most affected by social injustice has been the focal point of all that we have accomplished this year and look forward to accomplishing in the future. We thank you for the input you have given and support you have shown JustWorld International during 2004. As we work towards reaching our 2005 financial, program, and operational goals, your expertise and support will be needed more than ever!

Very truly yours, Jessica Newman Executive Director



## JUMP for a Just World!

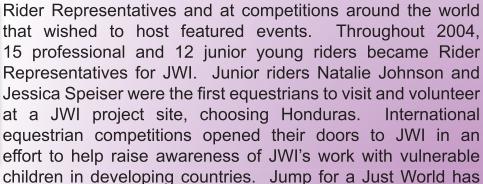


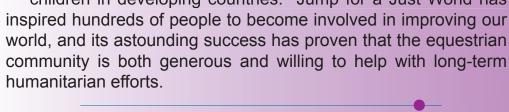






in January of 2004, Jump for a Just World immediately became a success both among equestrian athletes who wished to become







## JustWorld International Launches Student Training Program

JustWorld International launched a training program for its student interns in the spring of 2004. With the goal of preparing the volunteers for the realities of their project sites and helping them to become operational as quickly as possible once on location, JWI invited field professionals to train over twenty students. Modules addressed included the power of giving, assessing local project and community needs, and how to encourage positive change at the project site and beyond. This initial training was so successful that JWI sponsored a similar training for local Honduran student



volunteers in August. The emphasis was placed on making change in one's own community and overcoming cultural obstacles and preconceived ideas. Finally, these two training sessions



were followed up with a debriefing held in October. Student interns were able to evaluate their experiences and make recommendations to JWI for improving its actions on behalf of vulnerable populations in developing countries.

## JustWorld International PROJECT STIES

#### **Honduras**

In association with the First Lady of Honduras, JWI student interns launched its work in Honduras, the poorest of all Central American countries, during the summer of 2004. Interns divided their time between the government-run IHNFA center

which houses abandoned children, and the local NGO, Compartir, which has programs for underprivileged children who have little or no access to education. The two organizations operate on limited funding



and need dynamic volunteers to work with the children. An on-site JWI volunteer coordinator continues to work with these two centers, as well as the local Honduran student volunteers that JWI has recruited, in order to continue its efforts to improve the lives of these vulnerable children.

#### Senegal

Two student interns volunteered with the Senegalese-based NGO, Tostan, throughout the summer of 2004. Tostan -- meaning 'breakthrough' in the Wolof language spoken in Senegal -- has worked for over twenty years to empower African

communities to take responsibility for their own development. JWI student interns helped implement and assess Tostan's non-formal and participatory human rights education program. The renowned success of Tostan's programs in helping educate vulnerable populations and stop practices such as female genital mutilation on

young girls are serving as a model for JWI as it works to improve and adapt its own projects in other sites around the planet.



#### **Cambodia**

The year 2004 presented an opportunity to consolidate JWI's projects in Cambodia. While continuing to help



orphans with vocational training and educational materials sponsored by the French NGO, Enfants du Sourire Khmer, JWI also entered into a partnership with the Cambodian-based

People's Improvement Organization (PIO). PIO has initiated an outreach program at the Stung Menchay garbage dump in Phnom Penh. With JWI's financial and logistical support, PIO is offering children who work at the dump the opportunity to learn Khmer literacy and English skills free of charge. JWI student interns will begin teaching English and basic skills related to health and hygiene to these underprivileged children in 2005.

**Freeplay Foundation** 

Two JWI student interns worked in Tanzania for two weeks in March of 2004, in partnership with the Freeplay Foundation. During this time, they interviewed hundreds of young refugees in UNHCR-run Burundian refugee camps who had previously been given a solar-powered radio by the Freeplay Foundation. Programming on the radio addressed issues including health and hygiene, cultural awareness, violence, belonging,

other challenges and faced by this population. volunteers The then assessed their findings and compiled a report for the Freeplay Foundation recommendations with for improving the radio programming and for



involving more and more vulnerable children in this project. For many young people, the solar-powered radio is the only source of education they have.

### **Exploring New Sites and Projects**

JWI continued to explore new partner sites by sending student interns to India, Thailand, South Africa, and Zimbabwe. The interns met with representatives from local projects aimed at helping vulnerable children. JWI also sent a delegation to the World Social Forum in Mumbai, India, and to the annual conference of the World Association of NGOs with the goal of identifying potential partners.

#### **Financial Information**

for fiscal year ending December 31, 2004

SUPPORT	2004	2003	
Public Contributions	\$492,718	\$198,000	
Other Revenue	\$2,295	\$82	
Total Support	\$495,013	\$198,082	

EXPENSES	2004		2003	
Program Services	\$327,251	66.0%	\$102,606	58.5%
Supporting Services	\$109,621	22.1%	\$60,898	34.7%
Fundraising	\$59,231	11.9%	\$11,995	6.8%
Total Expenses	\$496,103		\$175,499	

Net assets as of December 31, 2004 - \$21,493

Thanks to the generosity of the Jerome A. and Estelle R. Newman Assistance Fund in the form of an annual operating grant, JustWorld International was able to allocate 94.6% of its income from all other funding sources to further its Program Services in 2004.

### **Thank You**

JustWorld International extends its sincere appreciation to all those who supported its actions during 2004 through financial and in-kind gifts.

JWI would especially like to thank the following individuals and foundations for their significant financial contributions:

> HRH Princess Haya Bint Al Hussein **Kevin Babington** John Deuss Howard D. & Jane M. Epstein Robert A. & Bonnie Loopesko Johnson

& Natalie Johnson

**Ernest & Joan Kalman Eric Lamaze** 

Howard A. & Maria Newman

The Jerome A. & Estelle R. Newman Assistance Fund The Raether 1985 Charitable Trust Michael & Anne Speiser

& Jessica Speiser

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For further information on JustWorld International. please visit: www.justworldinternational.org

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